



November 14th, 2026

Sponsors Levels

Sponsorship Level	Diamond (Limited to 1)	Platinum (Limited to 4)	Gold (Limited to 4)	Silver (Limited to 4)	Bronze (Limited to 4)	VIP Vendor
	\$25,000	\$10,000	\$5,000	\$3,000	\$2,000	\$750
Purchase Window Closes	8/31/2026	8/31/2026	8/31/2026	9/30/2026	9/30/2026	9/30/2026
Logo on Website	Large	Large	Large	Medium	Medium	Small
Vendor Space	Daytime Booth	Daytime Booth	Daytime Booth	Daytime Booth	Daytime Booth	1 Premium Space
Banner	Near/On Stage	Near/On Stage	Beer Tent	Beer Tent	Beer Tent	6ft On-Site
VIP Access	40 VIP Access Tickets	16 VIP Access Tickets	8 VIP Access Tickets	6 VIP Access Tickets	4 VIP Access Tickets	2 VIP Access Tickets
VIP Restroom	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket
VIP Area Open Bar	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket	Included with VIP Access Ticket
Stage Mentions	Included	Included	Included	Included	Included	
Logo on Event Posters	Included <i>Image Deadline 8/28</i>	Included <i>Image Deadline 8/28</i>	Included <i>Image Deadline 8/28</i>			
Logo in Newspaper	Included <i>Image Deadline 8/28</i>	Included <i>Image Deadline 8/28</i>	Included <i>Image Deadline 8/28</i>			
Logo on Billboard	Included <i>Image Deadline 8/28</i>	Included <i>Image Deadline 8/28</i>				
Band Meet & Greet	TBD VIP Meet & Greet Tickets	TBD VIP Meet & Greet Tickets				
Mars Perks	-Private Movie Showing for up to 220 People. (\$1000 Value) -Up to 60 Second Commercial to be played for 1 year before all movie showings. (\$3000 Value)	-Private Movie Showing for up to 220 People. (\$1000 Value) -Up to 30 Second Commercial to be played for 1 year before all movie showings. (\$2000 Value)				
Front Row Stage	Dedicated Standing Room Infront of Stage					

Please e-mail LEargle@SpringfieldGA.org with any questions and/or to secure your Sponsorship Opportunity today!

Sponsor level perks are based on the total donation. A minimum of 50% must be in financial support and the remaining may be in-kind. All in-kind donations must meet the committee's approval and provide a service or product needed by the festival. All logos must be submitted in high quality pdf or eps file.



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Sponsorship Overview & Event Guidelines

Thank you for your interest in sponsoring the 2026 Springfield Fall Festival. This event draws thousands of attendees from across the region and relies on strong community partnerships to make it successful.

Sponsorships are available in the following categories: Diamond, Platinum, Gold, Silver, Bronze, and VIP Vendor. Each level includes specific branding, marketing, and on-site benefits as outlined in the sponsorship packet. All sponsorships are limited in quantity and will be awarded on a first-come, first-served basis upon receipt of payment and completed agreement.

General Information

Sponsorship benefits are based on total contribution. A minimum of 50% of the sponsorship must be financial support. The remaining portion may be approved in-kind support. All logos must be submitted in high-resolution vector, PDF, or EPS format by the stated deadlines. Marketing deadlines are strictly enforced for inclusion in print materials, newspaper ads, and billboard placements.

Accepted Categories

Businesses and organizations of all industries are welcome to apply. Priority consideration may be given to sponsors whose services align with community standards and event policies. The Festival Committee reserves the right to decline sponsorships that conflict with event values or existing exclusive agreements.

Event Protocol

Sponsors with vendor space must comply with all festival rules and local ordinances. Vendors are responsible for maintaining a professional, family-friendly presence. Distribution of promotional materials must remain within your assigned space.

Food & Beverage

Only approved food vendors may sell food or beverages. Sponsors may distribute pre-packaged promotional items but may not sell food or beverages unless separately registered and approved as a food vendor. All food vendors must comply with local health department regulations.

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Setup & Breakdown

Detailed setup times and site maps will be distributed prior to the event. Sponsors must complete setup during assigned load-in windows. Breakdown may not begin until officially approved by festival staff. All vendors are responsible for removing trash and restoring their assigned area.

We appreciate your partnership and look forward to working together to create a successful and memorable Fall Festival experience for the Springfield community.

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